



## PRESS RELEASE

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### FASHION DESIGNER KAROLYNE ASHLEY TO MAKE NEW YORK FASHION WEEK DEBUT

**ATLANTA** – Kayne West and Avril Lavigne will not be the only ones making their New York Fashion week debut. Atlanta based fashion designer Karolyne Ashley will be making her fashion unveiling in a sartorial rite of passage in the fall New York Fashion Week. The show will mark the latest Spring 2012 collection of Karolyne Ashley line, which she calls '**Muted Oasis**', is set to show Friday September 9th, 2011 at the Metropolitan Pavilion at 2:00pm.

Known for her use of bright bold colors and whimsical garment construction the debut line '**Muted Oasis**' will illustrate Karolyne Ashley avant-garde and edgy designs for the risk taker along with her unique fashion sense that targets those who are independent, jet setter, socialites always on the move.

Karolyne Ashley's world explorations and vivid scenes of tropical waters and safari landscapes inspired the '**Muted Oasis**' collection. "I gained inspiration from water colored paintings," says Karolyne Lockhart, designer of Karolyne Ashley. "The name, '**Muted Oasis**' stemmed from the myriad of colors that make up ocean waters. The color pattern of the line ranges from the pastels to illuminating bright colors and gold metallic accents. You can expect to see a beautiful color palette and luxurious silk fabrics."

Karolyne Ashley is no novice when it comes to designing. Karolyne Ashley created the Karolyne Ashley brand out of her love for fashion. She designs for the fashion forward woman that wants cutting edge and progressive styles while maintaining, immaculate craftsmanship catering to the quintessential fashion follower.

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Karolyne Ashley's influence of arts is expressed in the avant-garde approach that she carries out throughout the collection as she reinvents traditional designs for the fashion forward woman. Her desire is to create collections that will combine explosive creativity with modesty and functionality for both stage performers and contemporary fashionistas that don't want to settle for the carbon copy clothing.

For more information on Karolyne Ashley and her label, visit  
[www.karolyneashley.com](http://www.karolyneashley.com)

**Press and Buyers wishing to attend should contact**  
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**About Karolyne Ashley**

Karolyne Ashley designs conveys an attitude of boldness and confidence that are devised for a night out on the town or for a formal gala. Karolyne's designs shows a confident young label that is sensitive to emerging trends - with canny detailing to a unique aesthetics. Karolyne Ashley's brand has a love for creativity and the desire to bring individuality back to the forefront of the international fashion community. To learn more, visit [www.KarolyneAshley.com](http://www.KarolyneAshley.com)

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