





## **MEDIA ALERT**

FOR IMMEDIATE RELEASE

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## GEORGIA MOUNTAIN FOOD BANK WILL HOST THE NO KID HUNGRY CAMPAIGN INFORMATION SESSION

WHAT: The Georgia Mountain Food Bank in partnership with the Georgia Food Bank Association's Feeding for a Promising Future - No Kid Hungry Campaign and Share Our Strength™ will be hosting a regional information session on Thursday, October 13, 2011 at the First Baptist Church in Gainesville from 7:30AM − 9:00AM.

The No Kid Hungry Campaign is a public-private partnership that will aim to diminish childhood hunger by raising awareness and using proven strategies to increase the capacity of programs to feed children outside of school hours. The regional event will be a discussion and information session on how to improve access to after school and summer programs that provide snacks or meals and how to increase program capacity to feed more children through the state reimbursement programs.

**WHO:** This event sponsored by the Georgia Food Bank Association in partnership with Share Our Strength™, a national nonprofit working to end childhood hunger in America by connecting children with the nutritious foods they need to lead healthy, active lives.

**WHY:** Two-thirds of teachers across the U.S. say they have children in their classrooms who regularly come to school too hungry to learn because they are not getting enough to eat at home, according to a national new survey released. More than 60% of the teachers surveyed for *Hunger in Our Schools: Share Our Strength's™ Teachers Report* say that the problem has increased in the past year, and many find that programs are a key link to a students' ability to succeed academically.

WHEN: Thursday, October 13 from 7:30AM – 9:00AM

WHERE: First Baptist Church (Banquet Hall) 751 Green Street, Gainesville, GA

Businesses, organizations, churches and non-profit organization interested in attending the event should contact: Kay Blackstock, 770-967-0075